



**Perth Advertising and Design Club : ABN 29 784 534 873**

## **Data Collection Statement**

The PADC (Perth Advertising and Design Club Incorporated) (ABN 29 784 534 873) collects personal information about you from [www.padc.com.au](http://www.padc.com.au); [www.perthead.club](http://www.perthead.club) , any related PADC website, social media page, internal website or intranet, any PADC mobile or tablet application (each, a Website), personal information provided to us by our members and customers, personal information collected by us on behalf of our members and customers as a result of the provision of professional services to our members and customers, and as provided by you by any other means, including either physically or electronically.

Occasionally, PADC collects personal information from commercial data providers, referral agents and other data providers who obtained your personal information from third party sources who hold your consent to disclose your personal information to us, or who have otherwise disclosed your personal information to us in circumstances where it is lawful to do so.

Personal information will not be collected from any person who is known by PADC to be under the age of fifteen (15) without the consent of a parent or legal guardian.

Personal information is collected in order to provide you with certain content, products and services and, unless you opt-out or unsubscribe, contact you in the future with information on products and services and to provide you with marketing materials via any medium including mail, telephone and commercial electronic messages (SMS (Short Message Service), MMS (Multimedia Message Service), IM (Instant Messaging) and email) or any other form of electronic, emerging, digital or conventional communications channel whether existing now or in the future.

Our Websites may also collect and use passively collected anonymous information or personal information from various third party sources and may combine this anonymous information or personal information with other personal information collected from you, to provide better service to Website users, customise a Website based on your preferences, compile and analyse statistics and trends, and otherwise administer and improve its Websites for your use.

For the purposes described above, your information may be shared with PADC sub committees, (and their directors, servants and agents), promotional partners and other trusted third parties, either in Australia or overseas including, but not limited to, the United Kingdom.

Failure to provide personal information may result in PADC being unable to provide you with certain content, products or services.

Our Privacy Policy contains information about how you can access and correct your personal information, how you can lodge a complaint regarding the handling of your personal information and how any complaint will be handled by PADC.

You may contact our privacy officer with any queries via:

**Email:** [admin@padc.com.au](mailto:admin@padc.com.au)

**Mail:** PO Box 911 Subiaco WA 6904

**Telephone:** 0409 090 009